

Ashley Harris

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PROFESSIONAL SUMMARY

Dynamic and results-driven professional with extensive experience as Managing Editor at The South End, excelling in content writing and editorial judgment. Proven ability to develop compelling stories and mentor junior staff, while proficiently managing multimedia production and podcast development. Committed to delivering high-quality content that engages and informs audiences.

SKILLS

- Proficient in Adobe Premiere Pro
- Video editing
- Copy Editing
- Multimedia production
- Content writing
- Investigative reporting

EXPERIENCE

Freelancer

2023 - Current

- Proofread and edited documents for grammar, punctuation, style, and consistency.
- Wrote high-quality content for blogs, articles, press releases, and website copy.
- Maintained consistent writing schedule to meet deadlines and manage multiple projects simultaneously.
- Conducted thorough research on diverse topics to create well-informed articles.
- Created captivating headlines that captured readers' attention while accurately representing article content.

Managing Editor

The South End, 2022 - 2023

- Maintained communication with clients throughout editing process to address concerns or requests.
- Attended two annual College Media Association media conferences in New York City, New York (2022, 2023).
- Reviewed and revised written materials to improve clarity, readability, and accuracy.
- Edited web content, blog posts and articles as well as ensured fresh content appeared on company's website.
- Proofread documents for grammar, punctuation, and spelling errors.
- Participated in conferences and weekly managing editorial board meetings while staying abreast of latest industry trends, technologies and competitor activities.
- Researched story ideas and pitched topics to Chief Editor.
- Assigned stories to writers, determined word limits and reviewed as well as updated content according to company's editorial guidelines.

Assistant Producer

WDET, 2022 - 2022

- Provided interviews, soundbites, voiceover skills and scripts for several podcasts such as CuriosiD, The Detroit Evening Report and Tight Knit.
- Located and developed story content for productions.
- Conducted interviews with news sources and subjects to gather information for stories.
- Wrote compelling scripts for news anchors to read on-air.
- Edited video and audio footage to create concise, informative news reports.
- Pitched story ideas in daily editorial meetings with colleagues.
- Researched background information on various topics for story development.

Arts & Entertainment Editor

The South End, 2022 - 2022

- Collaborated with writers, photographers, and designers to create engaging articles and layouts.
- Pitched story ideas relevant to current events or seasonal themes at editorial meetings.
- Conducted research on various lifestyle topics, including fashion, health, travel, and relationships.
- Interviewed experts in various fields to provide readers with credible information and advice.
- Mentored junior editors and writers to develop their skills and foster professional growth.

EDUCATION

Bachelor of Arts (B.A.): Broadcast Journalism and Media Arts & Studies

Wayne State University, Detroit, MI, May 2024

- Studied abroad at Konkuk University in Seoul, South Korea with a concentration in Media Communications
- Obtained Heart of Detroit W. Sprague Holden Memorial Scholarship in Journalism
- Member of Journalism Institute for Media Diversity
- Member of Lambda Pi Eta, Communication Honor Society
- Obtained Flip Wilson Scholarship
- Dean's List Fall 2020 - Fall 2022
- GPA: 3.7

LANGUAGE

English

Native